

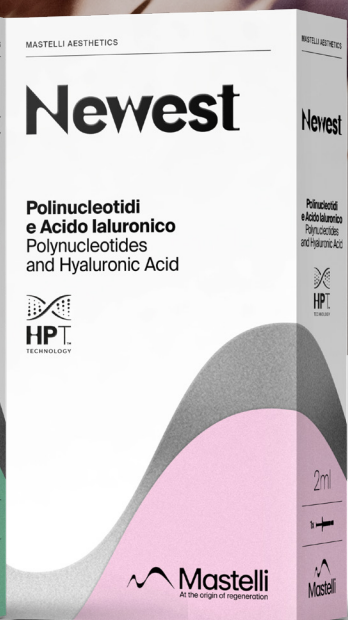
# Polynucleotide Treatment



USING SCIENCE AND NATURE  
TO REGENERATE SKIN



PLINEST®    PLINEST®  
*eye*    NEWEST®





# Regenerating your skin from within

Tackle ageing concerns and  
enhance your skin's quality with  
these highly-effective  
polynucleotides HPT™.



## WHAT ARE POLYNUCLEOTIDES?

Polynucleotides are highly-purified DNA molecules extracted from fish. The ones used in NEWEST<sup>®</sup>, PLINEST<sup>®</sup> and PLINEST<sup>®</sup> eye are known as PN-HPT<sup>®</sup>. When we inject them into the skin, they reach the cells called fibroblasts. These cells are responsible for the formation of connective tissue through their ability to produce collagen, which helps maintain skin's firm structure.

As we age, collagen production declines, which is why our skin gets saggy and more wrinkled.

Polynucleotides stimulate the fibroblasts to produce more collagen, leading to firmer, smoother skin.

# What do each of the products treat?

All products are great solutions if you're looking to enhance your skin quality on your face, neck and décolletage. They address fine lines and wrinkles, dark circles, dullness, poor texture, hyperpigmentation (dark spots) and acne scarring.



**PLINEST®** is generally used on the thicker skin of the face, neck and décolletage



## Are there any side effects?

As with any injection, you can expect your skin to be slightly red and swollen immediately after the procedure. You may experience pin-prick bleeding, bruises and some itchiness, but it's important to avoid touching the treated area for at least 12 hours.



**PLINEST<sup>®</sup> eye** is recommended for the delicate skin around the eyes.



**NEWEST<sup>®</sup>** contains hyaluronic acid, as well as PN-HPT<sup>®</sup>. It's therefore an excellent option for skin that needs enhanced hydration.



## WHAT HAPPENS DURING THE PROCEDURE?

Before you undergo treatment with PLINEST<sup>®</sup>, PLINEST<sup>®</sup> eye or NEWEST<sup>®</sup>, your practitioner will cleanse the skin. They may then apply a numbing cream or cool compress to reduce pain before administering multiple injections across the treatment area.

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## HOW MANY TREATMENTS ARE NEEDED?

Depending on the severity of your concerns, we advise three to four treatments spaced three weeks apart to achieve best results with each of the products.

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## CAN NEWEST<sup>®</sup>, PLINEST<sup>®</sup> AND PLINEST<sup>®</sup> EYE BE USED ALONGSIDE OTHER TREATMENTS?

All products can be reliably used alongside other aesthetic procedures. They are widely known as a 'skin primers', meaning they can prepare the skin and make it more receptive to treatments like laser, radiofrequency, dermal fillers, chemical peels, microneedling and surgery.

If used afterwards, NEWEST<sup>®</sup>, PLINEST<sup>®</sup> and PLINEST<sup>®</sup> eye can enhance results and keep skin looking good for longer.

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# What results are expected?

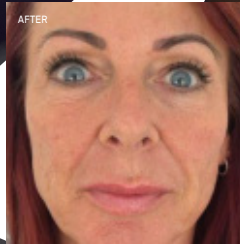
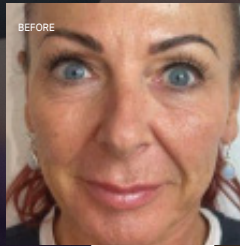
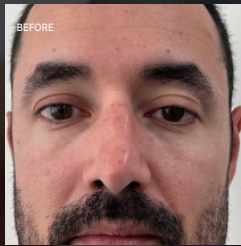
Following treatment with any of the products you can expect your skin to be firmer, smoother and more radiant. You'll notice a more even skin tone that looks younger and fresher! If you've had treatment with NEWEST<sup>®</sup>, then you can also expect dry skin to be more hydrated and luminous, while dark circles will be reduced if you undergo treatment with PLINEST<sup>®</sup>eye.

It takes time for the collagen to get to work, so you can expect to see initial results three weeks after your first treatment. Best results will be noticeable after you've completed your course of treatments and will last six to nine months.

PLINEST<sup>®</sup>

PLINEST<sup>®</sup>  
eye

NEWEST



Plinest and Plinest eye  
- Courtesy of Dr Raquel Amato

Courtesy of Helen Gordon



Also ask your Healthcare Practitioner about Polynucleotides treatments for thin and brittle hair

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